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# Beyond Covid: From Virtual Care to Connected Health

### Excellence: The Telehealth Accelerator

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Thu, March 4 @ 3:30 PM EST

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# Beyond Covid: From Virtual Care to Connected Health



#### **Our Process:**

- 1. Assemble the team
- 2. Select a planning approach/model
- 3. Decide on scope of change
- 4. Establish a planning horizon and review cycle we can live with
- Conduct market assessment and SWOT: level-set
- Use Management and Planning Tools to reach consensus on The Why and The How
- 7. Identify measures of success
- 8. Develop Progress-to-Plan review
- 9. Do It-PDSA

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**Services**: Innovate, develop and continually adapt an array of accessible services to align with current and emerging needs in an evolving system of care

Financial Health: Advance financial strength, growth and adaptability through sound business decisions

**Community**: Be highly regarded as a community provide organization within a continuum of care

Explore and implement new modes of service delivery that advances our population's health and positions us as an innovative service provider

Improve our telehealth services to improve access to services, ensure timeliness of care, and manage costs through:

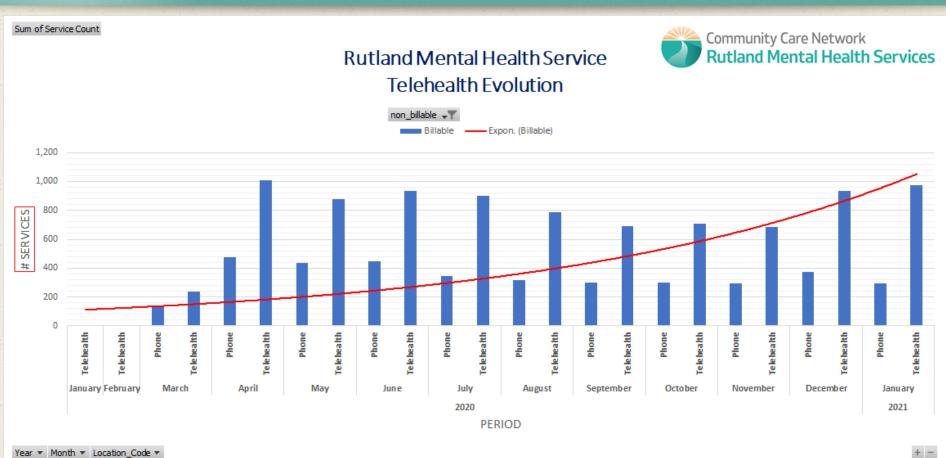


- Telehealth Expansion (including expand video visits to all clinical programs; expand video visits to all staff and non-clinical services; expand optimization to new clients (vs. existing).
  - Telehealth Standardization (including define clinical guidelines; leverage evidence-based virtual care practices; develop clinical and operational guidelines for the "post-physical distancing" world; ensure the appropriate use of telephonic visits).
- Telehealth Sustainability (including define the best process for going back to home & virtual-only and ramping back up; optimize and manage the performance of all clinical and non-clinical virtual visits for sustainability; optimize billing and reimbursement; identify innovative ways of utilizing telehealth in a post-COVID world).

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2021 Action Plan (January-December 2021)

Focus Areas: Data & Measurement; Bandwidth & Capacity-Building; Leadership & Culture; Service Delivery Model

2020-2021 Strategy	Actions 2021	Pillar Goal	Project Lead
<ol> <li>Maximize the new EMR and other data systems to:         <ul> <li>Improve client experiences</li> <li>Demonstrate effectiveness</li> <li>Create workflow efficiencies</li> <li>Share information with other providers</li> <li>Achieve accountability expectations</li> <li>Derive information to manage and make better decision</li> </ul> </li> </ol>	<ul> <li>Data &amp; Measurement         <ul> <li>Enhance staff ease with EMR and workflows with a focus on clients'/individuals' needs (enabling EMR to enhance care rather than become a barrier).</li> <li>Identify and enact changes to improve data/report accuracy (e.g. good data in = good data out)</li> <li>Create easy to read reports and dashboards to help interpret data and information (to demonstrate effectiveness, to manage, and to make better decisions).</li> <li>Define key performance measures with baselines and targets where</li> </ul> </li> </ul>	Quality: Demonstrate excellence in organizational performance and client-centered outcomes  + Information Excellence: Use information to make excellent clinical, programmatic and organizational decisions, and to communicate with internal and external audiences  + Community: Be highly regarded as a community provider organization within a continuum of care	



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#### Lessons from the Planning Battlefield

- Ensure "Real" commitment from the top
- Assess readiness and capacity
- Set realistic time horizon
- Know the "why" before the "how"
- Research your industry/topic well
- Understand change management dynamics
- Scale to size
- Remember- simple is usually better
- Be willing to change midstream
- Regularly monitor and report progress widely
- Embrace the Flywheel Effect



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