



**Ingenium**  
Digital Health  
Advisors

DIGITAL HEALTH  
**SYMPOSIUM**

March 1-5, 2021

Attend Live for FREE

[IngeniumDigitalHealth.com/symposium](https://IngeniumDigitalHealth.com/symposium)

5 days  
15+ Experts  
20+ Sessions  
Expert Talks  
Panel Discussions  
Fireside Chats

**Beyond Covid:  
From Virtual Care  
to Connected Health**





# Our Sponsors



**Beyond Covid:  
From Virtual Care  
to Connected Health**



# INGENIUM DIGITAL HEALTH SYMPOSIUM

## SUMMARY & WRAPUP

Christian Milaster, MS



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Symposium 2021: From Virtual Care to Connected Health



A scenic landscape at sunrise or sunset. The sun is low on the horizon, casting a warm golden glow over a valley with rolling hills and a river. The sky is filled with soft, golden clouds. In the foreground, there are dark, silhouetted tree branches and some green foliage. A large, semi-transparent yellow triangle is overlaid on the lower half of the image, containing the text.

**Beyond Covid:  
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# VIRTUAL HEALTH

**Delivering Care at a Distance**  
**Practicing Medicine at a Distance**

**Improving Covid-19 Safety**  
**Improving Convenience**  
**Improving Access**

# CONNECTED HEALTH

## EMPOWERED WELLNESS

Being Well, Getting Well, Staying Well  
Regardless of Time & Location

# THE SPEAKERS: 20 CLINICIANS, LEADERS, AND CONSULTANTS



Symposium 2021: From Virtual Care to Connected Health

# Ingenium Digital Health Symposium — Wrapup



**Anuraj Gambhir, BE, eMBA**

Innovation Catalyst |  
Disruptive Techpreneur  
*Digital Health Innovation  
Advisor (Ingenium)*



**Ashok Patel, MD**

Physician  
Mayo Clinic



**Bonnie Britton, MSN, RN**

Owner/Manager  
Reconnect4health  
*Remote Patient Monitoring  
Advisor (Ingenium)*



**Christian Milaster, MS**

Founder, President & CEO  
Ingenium Digital Health  
*Digital Health Transformation  
Advisor & Consultant*



**Craig DeLarge, MBA, MPH**

Digital Health Strategist  
Digital Mental Health Project  
*Digital Mental Health Strategy  
Advisor (Ingenium)*



**Dick Courcelle**

CEO  
Community Care Network



**Erkan Hassan, PharmD, FCCM**

Principal, Transformational  
Views Consulting  
*Acute & Critical Care  
Advisor (Ingenium)*



**Jay Ostrowski, MA, LPC-S**

Founder, CEO  
Adaptive Telehealth  
*Tele Behavioral Health  
Advisor (Ingenium)*



**Joe McMenamain, MD, JD**

Principal,  
McMenamin Law Offices  
*Digital Health Legal  
Advisor (Ingenium)*



**John Guha, MD**

Founder, CEO & CMO  
USA Doctor Consult



**Judy Chan, MPH**

Founder,  
HealthPro Consulting  
Healthcare Consumer  
*Advisor (Ingenium)*



**Kathy Letendre, MHA**

Principal  
Letendre & Associates  
*Organizational Excellence  
Advisor (Ingenium)*



# Ingenium Digital Health Symposium — Wrapup



**Ken Wolstenholme**

Executive Director Of  
Operations  
CFG Health Network



**Mike Toth, DO**

President/Owner  
MedFocus Consulting  
*Occupational Medicine  
Advisor (Ingenium)*



**Oliver Wagner, MD, PhD**

Owner  
Dr. Wagner Consulting  
*Digital Health Strategy  
Advisor, EU (Ingenium)*



**Peter Caplan, MPCD, MS**

Advisor & Consultant  
Ingenium Digital Health  
Telehealth Strategy &  
Implementation



**Sam Lippolis, MPA**

Telehealth Consultant  
Sam Lippolis Consulting  
*Physician Practices Telemedicine  
Advisor (Ingenium)*



**Stacey Robertson, MFA**

Healthcare Business  
Development Consultant  
*Digital Health Marketing  
Advisor (Ingenium)*



**Tom Davis, MD, FAAFP**

Principal & CEO  
Tom Davis Consulting  
*Physician Telemedicine  
Advisor (Ingenium)*



**Howard Reis, MBA**

CEO  
*TheTeledentists*

# THE SESSIONS: 21 DIVERSE VIEWPOINTS



Symposium 2021: From Virtual Care to Connected Health



# DIVERSE VIEWPOINTS: SPECIALTY APPLICATIONS

- 1. TeleDentistry:  
Exactly how do you do that?**
- 2. TeleBehavioral Health:  
Building a Sustainable Business**
- 3. Occupational Medicine:  
The Diamond in the Rough**
- 4. Virtual Workers' Comp:  
Building a Business Case**

# DIVERSE VIEWPOINTS

- 5. The Sentry is On Duty:  
The Ins and Outs of Remote Patient Monitoring**
- 6. Economic Impact of Maintaining Rural Health**
- 7. Digital Health in Germany and the EU**



# DIVERSE VIEWPOINTS: ABOUT THE PATIENT

8. The Touch-less Healthcare Consumer
9. Healthcare Price Transparency:  
Please Tell me What it Costs

# DIVERSE VIEWPOINTS: TECHNOLOGY

10. **The Future is Wear-to-Able**
11. **The Promise of Digital Tech  
for Behavioral Health & Wellness**



# DIVERSE VIEWPOINTS: THE NITTY GRITTY DETAILS

12. **Clinical Telemedicine: Practical Techniques**
13. **Telehealth Fee-for-Service Reimbursement: 2021 Update**
14. **Credentialing: A view from the COO**
15. **Medico-Legal Fireside Chat**

# DIVERSE VIEWPOINTS: ACHIEVING SYSTEMATIC SUCCESS

- 16. Excellence:  
The Telehealth Success Accelerator**
- 17. Accelerating The Adoption  
of Digital Health**
- 18. A Telehealth Capability Maturity Model:  
Accelerating Success**



# DIVERSE VIEWPOINTS: PANELS & FIRESIDE CHATS

19. **Achieving Empowered Wellness**
20. **Launching a Niche Telehealth Service**
21. **A Clinician's View on  
the Future of Digital Health**

# ACCESS TO RECORDINGS

Visit our Website for more information

[IngeniumDigitalHealth.com/Symposium](https://IngeniumDigitalHealth.com/Symposium)



# SYMPOSIUM WEBSITE

## IngeniumDigitalHealth.com/Symposium



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Beyond Covid: From Virtual Care to Connected Health

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[REGISTER FOR FREE TO ATTEND LIVE](#)

### Schedule

**Monday, March 1 (EST)**

12:00 PM	Welcome to the Ingenium Symposium Christian Milster, CEO, Ingenium Digital Health Advisors
12:16 PM	Accelerating Innovation Adoption Christian Milster, MD
1:18 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
2:00 PM	Telehealth Fee-for-Service Reimbursement – 2021 Update Sam Lippolis, MPA
2:00 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
3:00 PM	A Clinician's View on the Future of Digital Health Tom Davis, MD, Joe McIneramin, MD, JD, Mike Roth, DO, Oliver Wagner, MD, PhD
4:30 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
6:30 PM	End of SYMPOSIUM

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**Tuesday, March 2 (EST)**

9:00 AM	The Future is Now-So-able Anurag Gambhir, BE, eMBA
10:00 AM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
10:30 AM	The Promise of Digital Tools for Behavioral Health & Wellness Craig DeLargo, MBA, MPH
11:30 AM	The Safety is On Duty The Ins and Outs of Remote Patient Monitoring Bonnie Britton, MSN, RN, Joe McIneramin, MD, JD
12:30 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
1:00 PM	Economic Impact of Maintaining Rural Health Peter Caplan, MPPCO, MS, Kathy Letendre, MPHSA
2:00 PM	Building a Sustainable Telebehavioral Health Business John Quire, MD
3:00 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
3:30 PM	Startup Panel: Launching a Niche Telehealth Service John Quire, MD
4:30 PM	Join the Ingenium Lounge Meet the Speakers, Networking & Exhibit Hall
6:30 PM	End of SYMPOSIUM

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### Sessions

Monday
Tuesday
Wednesday
Thursday
Friday

**Monday**

Mon, March 1, 2021  
12:00 PM EST

**Welcome to the Ingenium Symposium**

Speaker:  
• Christian Milster, MS  
CEO, Ingenium Digital Health Advisors

Mon, March 1, 2021  
12:15 PM EST

**Accelerating Digital Health Adoption**

The challenge with digital health these days is not the lack of innovation; it is the slow rate at which healthcare organizations are adopting the innovative solutions that are available.

In 2020 the venture capital community invested \$9.4B into digital health innovation. Compare that to almost \$20B of investments over 10 years from 2010 through 2019. What this means is that viable digital health solutions will be available soon and if healthcare providers are not adopting those, others will.

In this pragmatic presentation Christian Milster will make the case for why healthcare organization need to up their game in adoption digital health innovation for quickly, and how healthcare leaders can change the culture of the organization to make decisions in hours, validate decisions in days and implement new solutions in weeks.

Speaker:  
• Christian Milster, MS

[SAVE ME A SPOT & ADD TO SCHEDULE](#)

Mon, March 1, 2021  
1:15 PM EST

**Join the Ingenium Lounge**

After each session, join us in the Ingenium Lounge to

- Meet the Speakers
- Chat with the Sponsors
- Network with fellow Attendees

Mon, March 1, 2021  
2:00 PM EST

**Telehealth Fee-for-Service Reimbursement – 2021 Update**

2020 Brought telehealth to the mainstream.

In this presentation, you'll leave understanding the fee for service billing for video, telephone, email and remote patient monitoring. We'll review the public health emergency waiver and strategies for billing telehealth after COVID-19 waivers expire.

The provider paperwork reduction initiative brought 2021 documentation changes that can directly benefit telehealth. We will review and discuss how the changes and how they apply to telehealth.

Speaker:  
• Sam Lippolis, MPA

[SAVE ME A SPOT & ADD TO SCHEDULE](#)

### Speakers

**Anurag Gambhir, BE, eMBA**  
Innovation Catalyst | Disruptive Techpreneur  
Digital Health Innovation Advisor (Ingenium)

**Ashok Patel, MD**  
Physician  
Mayo Clinic

**Bonnie Britton, MSN, RN**  
Owner/Manager  
RicomnectHealth  
Remote Patient Monitoring Advisor (Ingenium)

**Craig DeLargo, MBA, MPH**  
Digital Health Strategist & CEO  
Ingenium Digital Health  
Digital Health Transformation Advisor (Ingenium)

**Christian Milster, MS**  
Founder, CEO  
Ingenium Digital Health  
Digital Health Transformation Advisor & Consultant

**Craig Goulet, MD**  
CEO  
Community Care Network

**Ethan Hesson, PharmD, FCCM**  
Principal, Transformational  
Views Consulting  
Adult & Critical Care Advisor (Ingenium)

**Jay Ostrumsh, MA, LPC-S**  
Founder, CEO  
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Digital Health Legal Advisor (Ingenium)

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Rural Health Strategy & Implementation

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**Anurag Gambhir, BE, eMBA**  
Innovation Catalyst | Disruptive Techpreneur  
Digital Health Innovation Advisor (Ingenium)

**Speaker's Bio**

Anurag Gambhir is an internationally recognized Strategic Business & Startup Advisor, Technology Visionary & Exponential Thought Leader. He has over 28 years' global experience working across 5 continents. His practical knowledge spans executive management, innovation, entrepreneurship, conscious leadership, exponential technologies, design thinking and holistic wellbeing. Key domains of focus include the future of Health/Wellness, Learning/Education, Transportation,

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# Symposium 2021: From Virtual Care to Connected Health